ABOUT OUR COMPANY

Dofreeze is a diversified and trend setting bakery snacking company established since 1999, with its main manufacturing base in Dubai. The key strengths of Dofreeze are its high level of manufacturing knowhow capability combined with a very strong and collaborative network within global FMCG category. Dofreeze products are sold across 4 continents to over 50 countries including: USA, Canada, China, Australia, Singapore, Hong Kong & entire Middle East.

A very high level of innovation has enabled Dofreeze to revolutionize the bakery snacking industry by producing products. These product developments are based on specific needs of different consumer segments due to in-depth and thorough understanding of the markets.

“Revolutionizing the baked snack market with cutting edge technology and trend setting products.”
OUR KEY STRENGTHS

• Highly qualified and trained manufacturing team covering production, quality control, quality assurance, compliance, and engineering

• Industrial scale and heavy duty fully automated lines with the capacity of over 2 million packs daily

• Top quality European manufacturing lines from world class suppliers

• Production facility maintains highest levels of hygiene, cleanliness, maintaining international compliance and audit certifications such as SMETA (Sedex Members Ethical Trade Audit), HACCP, ISO 9000, ISO 22000, HALAL and the world’s highest food manufacturing audit FSSC22000 v4.1 as well as ensured Walmart Supply Chain Security Audit

• Products produced by us are in compliance with FDA EU and SASO Regulations.
STATE OF THE ART FACILITY

Innovation. Adaptability. Intuition. It’s all in a day’s work for Dofreeze.

Dofreeze competes and excels in the industry due to Best Manufacturing Practices, optimization on quality and manufacturing scale.
OUR GLOBAL PRESENCE
OUR CUSTOMERS & PARTNERS

Eurocake

Snack Time

Private Label

www.dofreeze.com
EUROCAKE PRODUCT RANGE

Definitely the most innovative player in the baked snacking category in the region.”
TREND-SETTING PRODUCTS

Highly creative, premium quality and unique snacks on the GO. This is the game changing snacking range in the region.”
CROISSANTS & PASTRIES

“Best selling packaged croissants made with unique and secret manufacturing technology for a longer shelf life.” A unique advantage over all other competitors.
CAKES, SWISS ROLLS & MUFFINS

“Highly improved quality and packaging over the competitors in the cupcakes, Swiss rolls and pound cakes category.”
Carrying on with ideology of creativity and “levels above the competitors” Dofreeze is the first company in the region to produce American Style Soft & Chewy cookies .."
Dofreeze: Taking the fresh approach.” A whole range of highest quality, world class fresh bakery snacks.

www.dofreeze.com
Thank You